

TJ HOOLEHAN

PHOTOGRAPHER

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SUMMARY

Sports Photographer with 5+ years of experience specializing in NCAA Division I athletics coverage for Appalachian State University. Skilled at capturing high-intensity game action, candid emotion, and portrait work that delivers authentic, story-driven imagery. Combines a background in competitive athletics with a disciplined, deadline-ready approach to fast-paced production environments

PROFESSIONAL EXPERIENCE

Appalachian State Athletics, Boone NC | Photographer **AUG 2024 - Current**

- Capture editorial and live-event photography for press and media distribution, operating under strict deadlines and unpredictable conditions
- Respond quickly to shifting event dynamics to produce accurate, timely, publication-ready images
- Maintain a consistently high standard of visual quality suitable for editorial, marketing, and promotional use

Lure Media Co, Boone NC | Lead Media Specialist **AUG 2025 - Current**

- Produce real estate photography and video content — including drone, cinematic walkthroughs, and 360° tours — for residential and commercial listings under tight turnaround deadlines
- Adapt shooting techniques to varying property layouts, lighting conditions, and client needs to ensure polished, listing-ready imagery
- Deliver consistently high-quality visuals suitable for MLS listings, marketing materials, and online property tours

SKILLS

Mirrorless Camera Systems	Sports & Action Photography	Real Estate Photography
Drone Photography	360° Virtual Tour Capture	Adobe Lightroom
Live-Event/Press-Deadline Shooting	Client Communication & Shoot Coordination	Photo Editing & Color Correction

EDUCATION

Appalachian State University **AUG 2024 - May 2026**
Commercial Photography

University of the People **AUG 2026 - Current**
Business Administration

CERTIFICATIONS/LICENSES

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- FAA Part 107
 - Adobe Photoshop/Premiere Pro/Illustrator
 - Adobe Visual Design
 - Adobe Video Design
 - Eagle Scout